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Connecticut Firm Relaunches Outsourced CFO Services

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Darien, Conn.-based accountant Jeffrey Glick has relaunched his outsourced CFO shop Start U Up, offering compliance and HR services to startup and emerging hedge and private equity fund managers.

Glick founded Start U Up in 2004 but put operations on hold in 2008 when he went to work as a full-time CFO for one of his clients. The relaunch began in February of this year, spurred in part by looming new regulations for fund managers under the Dodd-Frank Act, which will require some to register with the SEC for the first time.

Glick says Start U Up has strategic alliances with service providers in areas beyond its core competencies like IT, legal, banking, fund administration, prime brokerage, insurance and public relations.

"I pride myself on maintaining a deep network of superior professionals to provide my clients with the needed specialists on a timely basis," Glick said. "We act as a true CFO for our clients. For each service, we bring in two to three professionals to present and make proposals to the client."

In addition to financial management, Start U Up advises clients on infrastructure, technology and personnel issues as well as complex compliance issues.

Glick is a CPA with 20 years of experience as CFO in boutique trading and investment management firms. Start U UP serves Fairfield, New Haven, Westchester counties and New York City.

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